

Global Future Council on Healthy Ageing and Longevity

2020-2021 Term

The World Economic Forum's Network of Global Future Councils is the world's foremost interdisciplinary knowledge network dedicated to promoting innovative thinking on the future. The Network provides thought leadership on key global challenges and the impact and governance of emerging technologies with representation from business, academic, public, and civil society.

Mandate and Objectives

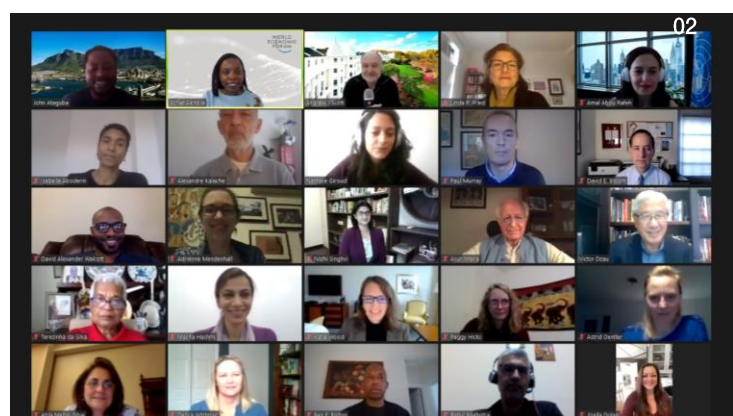
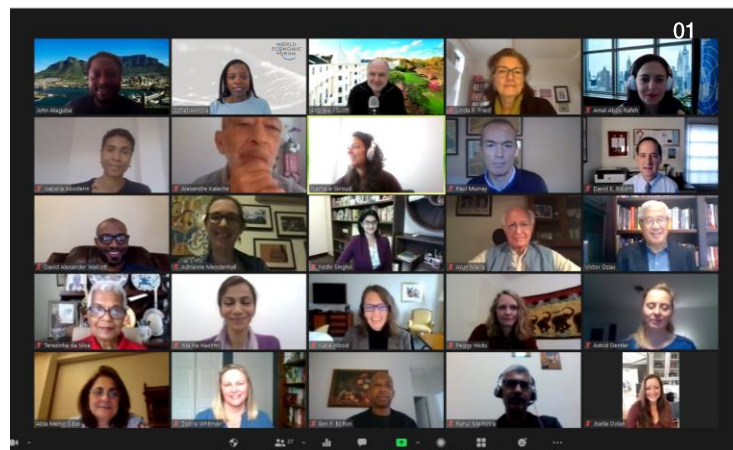
Remarkable gains in life expectancy, declines in fertility, and the progression of relatively large-sized cohorts to older ages have led to an ageing global population. However, the coronavirus disease (COVID-19) pandemic has highlighted the vulnerability of older adults, many with co-morbidities resulting in seriously diminished functional ability and mortality. At the same time, concerns are intensifying about further detrimental effects of on older adults' well-being caused by measures taken to mitigate the transmission of the virus.

To address these and other challenges for older adults, the Global Future Council on Healthy Ageing which comprises of experts from across the public and private sector will engage stakeholders to accelerate progress and drive collective action towards promoting healthy ageing, combating ageism, and developing communities that promote the abilities of older persons.

For 2020/2021, the work of the Council will be carried out in the context of COVID-19 pandemic with a focus on the following thematic areas: social isolation and loneliness, innovation and technology, regional perspectives, and cross-generational angle.

Workstreams:

- Raise awareness and drive action on healthy ageing and longevity on the World Economic Forum's Agenda
- Raise awareness and drive action on healthy longevity and on the global agenda
- Generate and disseminate new content and insights



01: GFC on Healthy Ageing & Longevity members at Kick-off Meeting, November 2020

02: GFC on Healthy Ageing & Longevity Working Session, November 2020

Proposed Council Deliverables 2020-2021

- Support the implementation of the UN Decade of Healthy Ageing
- Contribute to regional dialogues on healthy ageing and longevity to highlight regional context, opportunities, and challenges
- Engage youths to drive dialogue on healthy ageing and longevity to provide a cross-generational perspective

Council outputs 2020/2021 term

Address by Prof Klaus Schwab for International Day of Older Persons, 1 October 2020

Podcast

- Meet the Leader, Deb Whitman on Scaling Empathy: how empathy can help tackle big programs such as the deployment of a special training program at banks and credit unions to help prevent financial exploitation of those 50 and older. Listen to Scaling Empathy on [Spotify](#), [Apple](#), and [Acast](#)

Healthy Ageing and Longevity Dialogues.

- Conversation with private sector on UN Decade of Healthy Ageing ([video highlight](#) & [summary document](#))
- Regional Outlook on Ageing: the Caribbean ([video highlight](#) & [summary document](#))
- Regional Outlook on Ageing: South-East Asia
- Regional Outlook on Ageing: Western Pacific
- Regional Outlook on Ageing: Middle East and North Africa

Published on the World Economic Forum Agenda Blogs:

- GFC members contributions on health ageing and longevity:
 - [Here's what young people think is key to a long and fulfilled life](#) (12 Aug 2021). Collection blog by the World Economic Forum Global Shapers Community
 - [Why helping people to age well is a new healthcare priority](#) (15 Jul 2021), by Andrew J Scott, Professor of Economics, London Business School, Martin Ellison, Professor of Economics, University of Oxford, & David A. Sinclair, Professor of Genetics, Harvard Medical School
 - [How can we best engage older workers in reskilling efforts?](#) (20 May 2021)
 - [Early healthcare investment is our best chance at healthy ageing](#) (09 Apr 2021), by John Ataguba, Associate Professor and Director, University of Cape Town, David E. Bloom, Clarence James Professor of Economics & Demographic, Harvard School of Public Health, Andrew J Scott, Professor of Economics, London Business School
 - [What is the biggest benefit technology will have on ageing and longevity](#) (30 Mar 2021)
 - [How to help an ageing population stay wealthy for longer](#) (26 Jan 2021), by Alyaa AlMulla, Head, National Happiness Strategy and Policy, Office of the Prime Minister of the United Arab Emirates
 - [Time for the world to invest in healthy ageing](#) (25 Jan 2021), by Alana Officer, Unit Head, Demographic Change and Healthy Ageing, World Health Organization
 - [It's high time we stopped undervaluing older adults](#) (07 Dec 2020), by David E. Bloom, Clarence James Professor of economics et al.
 - [We're living longer – but how can we ensure we stay healthy, too?](#) (02 Nov 2020), by Kazumi Nishikawa, Director, Information Technology Industry Division, Ministry of Economy, Trade, and Industry of Japan
 - [Why organisation need to care about caregiving](#) (23 Oct 2020), by Alyaa AlMulla, Director of Wellbeing and Longevity, Office of the Prime Minister of the United Arab Emirates
 - [Safer, cheaper, and healthier: it's time to look again at home care for older people](#) (13 Oct 2020), by Pang Sze-Yunn, Global Future Council on Longevity Member
- GFC members contributions on COVID-19:
 - [COVID-19 is only adding to the woes of older people in Brazil](#) (03 Nov 2020), by Alexandre Kalache, President, International Longevity Centre-Brazil
 - [COVID-19 has worsened ageism. Here's how to help older adults thrive](#) (28 Oct 2020), by Sofiat Akinola, Lead, Health and Healthcare, World Economic Forum
- Other publications by GFC Council on Healthy Ageing and Longevity members
 - [A timely call to establish an international convention on the rights of older people](#) (September 2021) by John E Ataguba, David E Bloom & Andrew J Scott
 - [COVID-19 vaccine success can enable universal healthcare – here's how](#) (28 Apr 2021) by David Walcott, Managing Partner Novamed,
 - [Beyond hearts and minds to anti-ageism actions in the Global South](#) (11 Feb 2021), by Alexandre Kalache, President, International Longevity Centre-Brazil
 - [How new models of vaccine development for COVID-19 have helped address an epic public health crisis](#) (4 Feb 2021), by David E. Bloom et al.
 - [Shift to digital during the pandemic could enable universal health coverage](#) (11 Dec 2020), by David Walcott, Managing Partner Novamed, & Sofiat Akinola, Lead, Health, and healthcare

- [How to mitigate the economic impact of infectious diseases](#) (05 Nov 2020), by David E. Bloom, Clarence James Professor of economics et al.
- [Lessons from Covid for Dealing with an Ageing Society](#) (22 Oct 2020), by Andrew J. Scott, Professor of Economics, London Business School

For more information on the Global Future Councils visit:

- [Global Future Councils](#) Page; [Global Future Council on Healthy Ageing and Longevity](#) Page and [Global Future Council on Healthy Ageing and Longevity](#) LinkedIn Page
- Hashtag: #wefgfconlongevity
- Handle: @globalfuturecouncilonlongevity

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